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MEDIA RELEASE

ACTUA RECEIVES GOVERNMENT OF CANADA PROMOSCIENCE GRANT

Ottawa, May 6, 2016

Today the Honourable Kirsty Duncan, Minister of Science announced the Natural Sciences and Engineering Research Council (NSERC) of Canada's PromoScience program 2015 competition results. Actua is pleased to have been awarded three years of funding for its *Actua in the North* programming which will support the delivery of transformational STEM experiences for Northern youth across the three territories and Labrador.

For the past fifteen years Actua has been a trusted and valued STEM outreach partner for dozens of communities across the North. Through Actua's Outreach Team, our network members Yukon College, Nunavut Research Institute and the University of Alberta, Actua engages approximately 5,000 northern youth a year. This includes hundreds of school workshops throughout the year and more than 30 weeks of summer camp. The programming includes customized content that showcases Northern science, traditional knowledge and Northern economic development opportunities.

"Actua is committed to providing sustained programming in Northern locations and NSERC's PromoScience funding is instrumental to continued expansion", says Jennifer Flanagan, Actua's CEO. "Actua has developed excellent community relations and is fortunate to work closely with many organizations such as Hamlet offices, Friendship Centres, Inuit Associations and Aboriginal organizations to ensure our programs are locally and culturally relevant", she added.

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About Actua:

Actua is Canada's leading science, technology, engineering and mathematics (STEM) youth outreach network representing 33 university and college based members. Over 3 million young Canadians have been inspired through their participation in Actua's hands on educational workshops, camps and community outreach initiatives. Each year, Actua's growing network of member organizations reach over 250,000 young Canadians in over 500 communities



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nationwide. At the national level Actua focuses on the engagement of underrepresented audiences through specialized programs for Indigenous youth, girls and young women, at-risk youth and youth living in Northern and remote communities. Actua's major funders include: Google Canada, Suncor Energy Foundation, GE Canada and the Natural Sciences and Engineering Research Council of Canada. For more information about Actua, visit actua.ca