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MEDIA RELEASE

Finning and Actua celebrate partnership with special family day event

Edmonton, October 20, 2017/ In celebration of a partnership between Finning and Actua, Canada's leading science, technology, engineering and mathematics youth outreach organization, Finning is hosting a day of STEM innovation for children of Finning employees. The event will showcase the impact of the partnership and put youth in the driver's seat of innovation.

Starting with a design and build challenge, youth will explore hydraulics and heavy machinery to create their own machine that uses a hydraulic system to perform a task in a mock construction site -- think bulldozers, backhoes, shovels, forklifts and cranes. After putting their hydraulics in motion, they'll create the controls for an open-ended Scratch video game also situated in a construction site. They will further develop their creativity and problem solving skills as they ideate and innovate their own games and pitch their new product to their peers.

"The commitment by Finning to invest in building young people's skills and confidence in STEM and digital literacy is critical for our future economic prosperity," said Jennifer Flanagan, Actua CEO. "We are proud to have Finning as a Cornerstone partner and major Western Canada funder. Together, in this first year of our partnership, we have inspired over 35,000 youth throughout British Columbia, Alberta, Saskatchewan, Northwest Territories and Yukon and we couldn't be more excited to be on-site at Finning Canada in Edmonton to celebrate and provide these same type of transformational STEM experiences to the children of Finning employees."

"Finning is proud to partner with Actua, an organization focused on innovating to provide youth visibility to opportunities in STEM. This helps open a whole realm of career possibilities for young people that positively impacts communities and the economy and fulfills our purpose to build and power a better world," says Chad Hiley, chief human resources officer for Finning. "We are so pleased to be partaking in this unique engagement with Actua that allows our employees to see the impact of STEM innovation first-hand through their own child's experience."

PHOTO OPPORTUNITY

Date: Saturday, October 21, 2017

Location: Finning, 16901 – 109 Avenue, Edmonton

Schedule:

Morning Session:

9:00 – 10:15 a.m. – Workshop

10:15 – 10:45 a.m. – Break

10:45 – 12:00 p.m. – Workshop

12:00 - 12:15 p.m. - Closing remarks

Afternoon Session:

1:15 – 2:30 p.m. – Workshop

2:30 – 3:00 p.m. – Break

3:00 – 4:15 p.m. – Workshop

4:15 – 4:30 p.m. – Closing remarks

About Actua: Actua is Canada’s leading science, technology, engineering and mathematics

(STEM) youth outreach network representing 35 university and college based members. Each year 250,000 young Canadians in over 500 communities nationwide are inspired through hands-on educational workshops, camps and community outreach initiatives. Actua focuses on the engagement of underrepresented youth through specialized programs for Indigenous youth, girls and young women, at-risk youth and youth living in Northern and remote communities. Actua’s major funders include: Government of Canada, Google Canada, Suncor Energy Foundation, GE Canada, the Natural Sciences and Engineering Research Council of Canada, Ontario Trillium Foundation, Finning, Toyota Canada Foundation and Lockheed Martin. For more information about Actua, visit actua.ca.

About Finning: Finning Canada is a division of Finning International Inc., the world’s largest Caterpillar equipment dealer. Headquartered in Edmonton, Alberta, Finning Canada sells, rents and provides customer support services for Caterpillar equipment and engines in British Columbia, Yukon, Alberta, Saskatchewan, the Northwest Territories and a portion of Nunavut. They serve a diverse range of industrial markets, including mining, forestry, construction, pipeline/oil field construction, agriculture, government sector, marine, transportation, fisheries, and the commercial transport industry. www.finning.com

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